



SPLENDIDA ITALIA

BY Picasso Travel

Since 1981, Picasso Travel has provided travel agents with highly competitive airfares to the four corners of the globe. Known for reliable, ethical customer service, Picasso quickly earned the nickname “the good consolidator,” a distinction it continues to enjoy throughout the travel community today.

Begun in 1998, Splendida Italia by Picasso Travel was a natural outgrowth of Picasso’s strong customer service and special affection for Italy as a tourism destination. Forging solid working relationships within the destination gave Splendida Italia’s programs a distinctive personal touch favored by both travel agents and travelers. Year after year, by pairing value priced air fares with a variety of land packages

designed to suit the full range of travel budgets and travel preferences, Splendida Italia offers the best of Italy from the Swiss border to Sicily, from Murano to Capri to Sardinia and everything in between. Packages feature simple city modules—the building blocks for the design-your-own custom tours; escorted bus tours with time-tested itineraries that never lose their appeal; special interest touring with a focus on wine and culinary demonstrations; art classes and wellness programs—hotels, resorts, country inns, private villas—Splendida Italia is a showcase of the charms of Europe’s most compelling destination.

CONTACT INFORMATION

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