



Parker Villas

Your key to every corner of Italy

For Parker, it's not about how many homes or countries it offers. It's about the number of satisfied customers who return each year. With client satisfaction rated above 99%, Parker enjoys the industry's highest reputation for quality, accuracy and customer care. Parker is not a listing service. Only homes that meet stringent guidelines are represented. Parker's success is driven by three factors:

Exclusivity — Property owners choose Parker exclusive of other agencies, portals or listing services. This eliminates confusion, overbooking and dramatically increases owner accountability.

Uniformity — For consumers to make accurate comparisons, Parker sets pricing based on size, location and amenities and relies solely on its own photos and descriptions.

Verification — Parker's Italian office re-inspects properties to ensure quality standards are maintained and provides 24-hour in-country customer support.

While some may think we invented this business. We did not. However, since our inception in 1993, when screens or phones were virtually unheard of in Italian rentals, Parker set the industry on its heels. Today, air-conditioning, Wi-Fi access, washer-dryers, fully staffed villas and a host of other amenities have become commonplace in many Parker properties. What's next?

Ultimately, it's about the experience. Aside from significant savings over hotels, today's client seeks built-in activities with their home. *Parker Action Villas* go beyond just renting a house. Among the choices are: pizza making classes using the villa's brick oven; private wine tastings; cooking classes in the villa's kitchen; massage treatments by the pool; guided truffle and mushroom hunts and driving tours in vintage automobiles. For travelers not renting villas, Parker offers *Actividayz.com* half-day activities ranging from cooking classes to ceramic making. Parker also offers three-day cooking programs to add pre- or post-rental, one in a private Florentine villa and the other in romantic Abruzzo.

CONTACT INFORMATION

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